

kristy hinds

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SKILLS

design skills

Great eye for color and composition. Strong type composition, long document conventions, and use of style sheets to streamline production. Excel in print advertising, catalog design, brochures, logo design, trade show materials, packaging. Creative problem solver who thinks outside the box. 20+ years experience in the design industry.

print production

Fluent in all things Mac and many things PC. Pre-flight files for print. Efficient in production workflow set-up. Scan and digitally retouch images. Work closely with printers to get most economical pricing in inks, paper, bindery. Type 50 wpm.

web design

Build and maintain simple to complex web sites. Good grasp of cascading style sheets (CSS), embedding and debugging javascript, dynamic HTML, CGI scripting, some database functions. Strong knowledge of hosting, servers, domain setup and transfers. Troubleshooting is a strong suit.

software

Photoshop, Illustrator, InDesign, Quark Xpress, Acrobat, Dreamweaver, Fireworks, Microsoft Excel and Microsoft Word.

REFERENCES

Juanita Cheng – (505) 573-0745
Dan Heims – (971) 219-6602
Dave Michelsohn – (505) 260-1032

EXPERIENCE

Kenesson Design, Albuquerque, NM

Print production, design, web site design and maintenance for small design shop.

HindSight Design, Portland, OR

Advertising design, print and web projects for sole proprietorship.

Willamette Week, Portland, OR

Production work and advertising design for weekly newspaper.

Seattle Downtown News, Seattle, WA

Production work and advertising design for weekly newspaper.

L.A. Weekly, Los Angeles, CA

Production work and advertising design for weekly newspaper.

Guitar Center, Los Angeles, CA

Production work on various promotional catalogs and circulars for music equipment company.

Albuquerque Monthly Magazine, NM

Production work and advertising design for monthly glossy magazine.

EDUCATION

Dick Grove School of Music
Jazz theory, Ear-training, Guitar and Vocal Studies

University of Montana, Missoula, MT
Languages, History, Art

NM State University, Las Cruces, NM
Computer programming

PORTFOLIO

www.HindsightDesign.com